Survey Results:
Follow-Up Priorities Survey for MMAC 2015/2016 Projects
Hold CEU classes for physicians.

Contact more physicians and nurses and ask them to volunteer, donate and/or attend MMAC meetings.

Make presentations to County Medical Society groups and Ingham County Health Clinic doctors in the MMAC area, focused on implementation of guideline-based asthma management practices.

Create an annual asthma-related award for local physicians.

Develop and implement a plan to engage primary care physicians, especially those affiliated with McClaren, Sparrow Health Systems, and Ingham County Health Department.

Advocate for better implementation of the use of guideline-based asthma management by primary care doctors through financial incentives offered by healthcare plans/health insurance companies.

Contact Dr. Greenburg with Westside Pediatrics.

DUPLICATE: Develop and implement a plan to engage primary care physicians, especially those affiliated with McClaren, Sparrow Health Systems, and Ingham County Health Department.
I can help with 2015/2016 MMAC projects focused on physicians and clinicians in the following ways:

I am willing to help with anything regarding MMAC projects. I have a question....the asthma guidelines have been Available, discussed, and incentivize for physicians....how can MMAC make a difference?

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<th>Name</th>
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<tbody>
<tr>
<td>Marti Gilmet</td>
<td>Diagnostic &amp; Respiratory Service</td>
<td><a href="mailto:Emgilmet@aol.com">Emgilmet@aol.com</a></td>
<td>517-285-4029</td>
</tr>
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</table>

I can help coordinate/set up one-on-one meetings and/or coordinate mailings to physicians and nurses to ask them to volunteer, donate, and/or attend MMAC meetings. I can help promote CEU classes and help coordination location and food. I can help get presentations to county medical societies scheduled.

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<td>Jessica Yorko</td>
<td>Ingham County Health Department</td>
<td>5303 South Cedar</td>
<td>Lansing</td>
<td>MI</td>
<td>48909</td>
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What we can advocate through our website at The Davies Project for Mid-Michigan Children, I am happy to do. Since children with asthma are one of the three top groups missing their specialty appointments in Lansing (along with those suffering from diabetes and sickle cell anemia), this is one of the main populations we are focusing on, for rides to appointments.

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<tr>
<td>Pam Miklavcic</td>
<td>The Davies Project</td>
<td>c/o Grace Lutheran Church</td>
<td>Lansing</td>
<td>MI</td>
<td>48915</td>
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I can contact other Dr.s and have already contacted SPHN about a possible program

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<tr>
<td>Larry Hennessey MD</td>
<td>Okemos Allergy Center</td>
<td>3955 ZOkemos Road Suite A-1</td>
<td>Okemos</td>
<td>MI</td>
<td>48912</td>
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AstraZeneca is poised to discuss a number of different unbranded programs / options.

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<tr>
<td>Jeff Morris</td>
<td>AstraZeneca Pharmaceuticals</td>
<td><a href="mailto:jeff.p.morris@astrazeneca.com">jeff.p.morris@astrazeneca.com</a></td>
<td>484 574 3006</td>
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Could help with education for Sparrow Physicians. I am the Sparrow Home Care Director.

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<td>Amy M Parkinson</td>
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<td>2910 E. Michigan Ave. Suite 204</td>
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If there is a tool for patients to advocate to their healthcare providers to join/support MMAC then Sierra Club volunteers could be recruited. Presentations may be a primary first contact for outreach.

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Advocate for requirement of Asthma Action Plans on file at school for students with asthma, to be completed and brought in at the start of school or upon diagnosis.

Check the research regarding Asthma Action Plans to determine if they are indeed the “gold standard” in asthma management.

Develop and implement an awareness campaign around Asthma Action Plans.

Include an asthma table/info and help with Asthma Action Plans station in the annual ICHD Back to School Health Fair. (August)

Develop closer collaboration with schools (perhaps target certain ones, ie Lansing schools).
I can help with 2015/2016 MMAC projects focused on promoting Asthma Action Plans and/or collaboration with schools in the following ways:

To prove that AAP are not useful, necessary, or important is ridiculous.

Name: Marti Gilmet  
Company: Diagnostic & Respiratory Service  
Email: Emgilmet@aol.com  
Phone: 517-285-4029

I can work on developing a scope for an awareness campaign around Asthma Action Plans, and determine resource needs and possible sources to fund such a campaign. I can coordinate with Lisa Chambers to get an MMAC table at the ICHD Back to School Fair, and create a sign-up chart for different MMAC members to staff the table. Not sure who we would be asking to prepare Asthma Action Plans at this kind of even though?

Name: Jessica Yorko  
Company: Ingham County Health Department  
Address: 5303 South Cedar  
City: Lansing  
State: MI  
ZIP: 48909

I need to learn more about the school piece and what other communities are doing in this respect.

Name: Pam Miklavcic  
Company: The Davies Project  
Address: c/o Grace Lutheran Church  
Address 2: 528 N. MLK, Jr. Blvd.  
City: Lansing  
State: MI  
ZIP: 48915

AstraZeneca is poised to discuss a number of different unbranded programs / options

Name: Jeff Morris  
Company: AstraZeneca Pharmaceuticals  
Email: jeff.p.morris@astrazeneca.com  
Phone: 484 574 3006

Perhaps education and health fair?

Name: Amy M Parkinson  
Company: Sparrow Home Care  
Address: 2910 E. Michigan Ave. Suite 204  
City: Lansing  
State: MI  
ZIP: 48912

I can recruit volunteers to staff events. I think these are tactics within one strategy.

Company: Sierra Club  
Address: 109 E Grand River Ave  
City: Lansing  
State: MI  
ZIP: 48906  
Country: United States

Email: brad.vanguilder@sierraclub.org  
Phone: 3132056386
Advocate regarding ozone standards and clean power plant rules (federal issues) and continue to engage on environmental policies.

Build on success with PHP for in-home case management and replicate with other insurers.

Contact/reach out to and engage more pastors.

Find out why asthma hospitalizations and deaths are happening in our area.
I can help with 2015/2016 MMAC projects focused on promoting other possible 2015/2016 MMAC projects in the following ways:

I can bring in speakers/guests and share info about how MMAC and MMAC members can advocate regarding ozon standards and clean power plant rules. I don't think we can do much to replicate success w/PHP until that program is really off the ground.

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Chart review at Sparrow Hospital on why children may be dying of asthma related events.

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2015 will be a critical year for the state developing state implementation plans for both ozone and the clean power plan. There will not be another chance for such sweeping reform on air quality from the power sector. This may require additional resources that could be available in collaborations.

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Other thoughts or ideas about MMAC 2015/2016 priorities and how you can help implement them.

I like the ideas of collaborating more with schools, that has been very successful places like in Denver, CO. I agree that future projects e.g. asthma action plans should be guided by data.

Dave Gupta MD  Allergy & Asthma Specialists of Lansing  1100 W. Saginaw St  2Suite 620  Lansing MI 48915

I feel like we already know why asthma deaths and hospitalizations are happening in our area, and that it comes from needing cleaner indoor and outdoor air, better provider and patient education, and better access to healthcare services and medications.

Jessica Yorko  Ingham County Health Department  5303 South Cedar  Lansing MI 48909

We can also place important asthma information for families on our iPads that families use during their time with us--if you show us the material to load. We can also link our site with yours.

Amy M Parkinson  Sparrow Home Care  2910 E. Michigan Ave. Suite 204  Lansing MI 48912

We need to take a look at representing Mid MI. We are the Mid MI Asthma coalition and we should try and reach out to the other counties to see what resources they may be able to contribute.

Tina Reynolds  MEC  602 W. Ionia Street  Lansing MI 49833

I think the schools, payers and primary care physicians are more effective at assuring asthma care is managed effectively for pediatrics than the spiritual community. Might also consider day care centers/ child care providers.

Amy M Parkinson  Sparrow Home Care  2910 E. Michigan Ave. Suite 204  Lansing MI 48912