WHAT IS MMAC?

MMAC is a coalition of doctors, nurses, health plan representatives, environmental and public health specialists, patients, and community volunteers.

Since 1999, MMAC has been coordinating services and events to reduce asthma hospitalizations and deaths and improve the lives of people with asthma.

WHY WE EXIST

♦ Non-infectious airways disease is the 3rd leading cause of death in the U.S. (after heart disease and cancer). 1
♦ Our area has a much higher childhood asthma hospitalization rate than other parts of Michigan. 2
♦ We are still far above the CDC “Healthy People 2020” target of ≤8.6 asthma hospitalizations per 10,000 people.
♦ There are an average of 627 asthma hospitalizations each year in MMAC counties. 3
♦ By working as a coalition, we can change asthma outcomes by improving:
  ➔ Patient and provider education
  ➔ Access to medical care and medications
  ➔ Indoor and outdoor air quality

CURRENT EFFORTS

♦ Establishing reimbursement for in-home asthma case management among Mid-Michigan health plans
♦ Developing and distributing up-to-date materials for patients, clinicians and schools to improve asthma management practices
♦ Offering CEU and CME classes and webinars
♦ Providing presentations for physicians, nurses, parents, patients and others
♦ Holding free asthma screening and community education events
♦ Fundraising to provide spacers and other supplies and materials to school clinics and low-income residents
♦ Helping patients learn about prescription assistance programs for asthma medications
♦ Supporting improvements in indoor and outdoor air quality

MMAC needs primary care physicians, nurses and other clinicians to join us in reducing asthma hospitalizations and deaths and improving the lives of people with asthma.

Get involved today!

HOW TO HELP

⇒ Become a member of MMAC by making a tax deductible contribution to MMAC c/o American Lung Association

⇒ Sign up for email updates about our upcoming events, meetings and resources

⇒ View these webinars on our website:
  • How to use Asthma Action Plans and control Environmental Triggers
  • Spirometry Application In Practice

⇒ Contact us to schedule a “lunch & learn” presentation at your office about asthma management best practices and MMAC and asthma resources for your patients

⇒ Join MMAC in promoting Asthma Month (May) events each year, by hanging posters and displaying flyers in your office

⇒ Race, sponsor and/or volunteer at the September 13, 2015 “Come Clean Duathlon” at Lake Lansing Park to help raise funds for MMAC and other local health and environmental organizations

⇒ Volunteer at the October 29, 2015 “Not One More Life” free community asthma screening at education event

⇒ Join monthly MMAC meetings on 2nd Thursdays from 12:00 p.m.—1:00 p.m. at 5303 S. Cedar in Lansing, entrance #3.

The Mid-Michigan Coalition works to provide resources and advocacy, and we can’t do it without your support. Send back the enclosed reply card or call us today at 517-272-4144 to let us know how you will get involved!

www.midmichasthma.org

Dr. Dave Gupta, resident Joy Gleason, and Dr. Satish Gupta at the 2014 “Not One More Life” asthma screening and education event.

The guest of honor for the inaugural event was Michael, who became quadriplegic and brain damaged after an untreated asthma attack while in school resulted in a cardiac arrest.

School staff and administrators who follow Asthma Action Plans and the Michigan inhaler law can prevent such tragedies in the future.

The CATA Clean Commute Duathlon raises funds for MMAC and other health and environmental organizations.