Fifth Annual Pediatric Asthma Conference

Impacting the Community

May 1-2, 2014

NATIONWIDE CHILDREN'S
When your child needs a hospital, everything matters.™
Fifth Annual Pediatric Asthma Conference
May 1-2, 2014

School Health Focused Conference
Hilton Columbus at Easton
May 1, 2014

Main Conference – General Session
Hilton Columbus at Easton
May 2, 2014

Conference Sponsor
Nationwide Children’s Hospital Education Institute
Nationwide Children’s Hospital Department of Respiratory Care

Welcome Letter
The 2014 Pediatric Asthma Conference will highlight new information and practical advice regarding asthma care for school health and hospital care providers of asthma patients. This year’s theme is “Impacting the Community.”

You are invited to participate in this learning endeavor, share your thoughts, and broaden your ability to support children, parents and families affected by asthma in the school and the healthcare setting.

Sincerely,
The Pediatric Asthma Conference Planning Committee
Conference Planning Committee

Gloria Ayres, RRT, AE-C
Laura Evans, RRT, RCP, MBA
Gretchen Firchau, RN, MS
Connie Hieatt
Jamie Hillier, RN
Karen McCoy, MD
Gerd McGwire, MD, PhD
James Naprawa, MD
Eunice Oppenheim-Knudsen, MD
Rebecca Scherzer, MD
Marcella Soublet, RRT, NPS
David Stukus, MD

Faculty Main Conference

Keynote Speaker: Fernando D. Martinez, MD
Regents’ Professor; Director, BIO5 Institute; Director, Arizona Respiratory Center; Swift-McNear Professor of Pediatrics; Attending Physician, University of Arizona Medical Center, Tucson, AZ; Consulting Physician, Whiteriver Indian Hospital, Whiteriver, AZ

Shean Aujla, MD
Assistant Professor of Pediatrics, University of Pittsburgh School of Medicine; Pediatric Pulmonologist, Division of Pulmonary Medicine, Allergy and Immunology, Children’s Hospital of Pittsburgh of UPMC, Pittsburgh, PA

Ihuoma Eneli, MD, MS, FAAP
Medical Director, Center for Healthy Weight and Nutrition, Nationwide Children’s Hospital; Professor of Pediatrics, The Ohio State University College of Medicine, Columbus, OH

Melissa Holtzlander, MD
Attending Physician, Section of Pediatric Pulmonary Medicine, Nationwide Children’s Hospital; Assistant Professor, Department of Pediatrics, The Ohio State University College of Medicine, Columbus, OH

Carolyn Kercsmar, MD
Director, Asthma Center and Professor of Pediatrics, Pulmonary Medicine, Cincinnati Children’s Hospital Medical Center, Cincinnati, OH

David Lang, MD
Head of the Section of Allergy/Immunology, Respiratory Institute, Co-Director of the Asthma Center and Director of the Allergy/Immunology Fellowship Training Program, Cleveland Clinic, Cleveland, OH

Grace Paul, MD
Attending Physician, Section of Pediatric Pulmonary Medicine, Nationwide Children’s Hospital; Assistant Professor of Pediatrics, The Ohio State University College of Medicine, Columbus, OH

Giovanni Piedimonte, MD, FAAP, FCCP
The Steven and Nancy Calabrese Chair for Excellence in Pediatric Care, Research and Education Professor and Chair, Cleveland Clinic Pediatric Institute, Physician-in-Chief, Cleveland Clinic Children’s Hospital, President, Cleveland Clinic Children’s Hospital for Rehabilitation, Cleveland, OH

Judy Pitts, CPNP-PC
Nurse Practitioner, Section of Pediatric Pulmonary Medicine, Nationwide Children’s Hospital; Adjunct Faculty, The Ohio State University College of Nursing, Columbus, OH

Jack Stevens, PhD
Clinical Psychologist, Nationwide Children’s Hospital; Associate Professor of Pediatrics, The Ohio State University, Columbus, OH

Tiffany Turner, MD
Attending Physician, Section of Pediatric Pulmonary Medicine, Nationwide Children’s Hospital; Assistant Professor of Pediatrics, The Ohio State University College of Medicine, Columbus, OH
Faculty School Health Focused

Elizabeth Allen, MD  
Director, Pediatric Pulmonology Fellowship Program, Section of Pediatric Pulmonary Medicine, Nationwide Children’s Hospital; Associate Professor, Department of Pediatrics, The Ohio State University College of Medicine, Columbus, OH

Deborah Aloshen, RN, BSN, MEd  
Director of Health Services, Cleveland Metropolitan School District, Cleveland, OH

Gloria Ayres, RRT, AE-C  
Asthma Coordinator, Nationwide Children’s Hospital, Columbus, OH

Gretchen Firchau, RN, MS  
Clinical Nurse Specialist, H8 Pulmonary, Nationwide Children’s Hospital, Columbus, OH

Jamie Hillier, RN  
Clinical Leader, Pulmonary, Nationwide Children’s Hospital, Columbus, OH

Emily Lee, PhD, CHES, AE-C  
Senior Director of Programs, American Lung Association® of the Midland States, Cleveland, OH

Lori Morris, RN  
Education Nurse Specialist, General Medicine Unit, Nationwide Children's Hospital, Columbus, OH

Rebecca Scherzer, MD  
Clinical Associate Professor of Pediatrics, Section of Allergy and Immunology, Nationwide Children's Hospital and The Ohio State University College of Medicine, Columbus, OH

David Stukus, MD  
Assistant Professor of Pediatrics, Co-Director, Asthma Center Clinic, The Ohio State University College of Medicine; Section of Allergy and Immunology, Nationwide Children’s Hospital, Columbus, OH

Faculty Disclosure of Commercial Relationships

Consistent with ACCME guidelines, planning committee members and faculty for this conference are expected to disclose all relevant financial relationships with any commercial interests in the last 12 months that create, or may be perceived as creating, a conflict related to the material discussed. Any relationships identified will have been resolved prior to the delivery of the educational activity. Full disclosure of relationship(s) and steps taken to resolve (when relevant) will be made prior to the presentations.

Funding

Funding for this conference was made possible [in part] by 1R13AI112234-01 from the National Institute of Allergy and Infectious Diseases. The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does the mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.
Agenda

School Health Focused Day- May 1

11:30 a.m. – 12 p.m.  Registration and Lunch

12 p.m. – 12:15 p.m.  Welcome
Gloria Ayres, RRT, AE-C, and David Stukus, MD

12:15 p.m. – 1 p.m.  Asthma 101
Elizabeth Allen, MD

1 p.m. – 1:45 p.m.  Impact of Asthma in the School Setting
David Stukus, MD

1:45 p.m. – 2 p.m.  Break

2 p.m. – 2:25 p.m.  Break Out Session
• Option A: Hands On Devices
  Gretchen Firchau, RN; Jamie Hillier, RN;
  Lori Morris, RN; Gloria Ayres, RRT, AE-C
• Option B: Triggers and Allergens
  Rebecca Scherzer, MD
• Option C: Adherence: Why Does Your Student Keep Coming To Your Office?
  Deborah A. Aloshen, RN, BSN, MEd

2:25 p.m. – 2:50 p.m.  Break Out Session
• Option A: Hands On Devices
  Gretchen Firchau, RN; Jamie Hillier, RN;
  Lori Morris, RN; Gloria Ayres, RRT, AE-C
• Option B: Triggers and Allergens
  Rebecca Scherzer, MD
• Option C: Adherence: Why Does Your Student Keep Coming To Your Office?
  Deborah A. Aloshen, RN, BSN, MEd

2:50 p.m. – 3 p.m.  Break

3 p.m. – 5 p.m.  Asthma 1-2-3™
Emily Lee, PhD, CHES, AE-C

5 p.m. – 6:30 p.m.  Wine and Cheese Reception

Main Conference- May 2

7:30 a.m. – 8 a.m.  Registration and Continental Breakfast

8 a.m. – 8:15 a.m.  Welcome
Karen McCoy, MD

8:15 a.m. – 9:15 a.m.  The Interplay between Viral Pathogens and Asthma
Giovanni Piedimonte, MD

9:15 a.m. – 10 a.m.  Obesity and Asthma
Ihuoma Eneli, MD

10 a.m. – 10:15 a.m.  Break

10:15 a.m. – 11 a.m.  Inner City Asthma
Shean Aujla, MD

11 a.m. – 11:45 a.m.  Asthma Care Adherence in Socioeconomically Disadvantaged Children: Barriers and Potential Solutions
Carolyn Kercsmar, MD

11:45 a.m. – 12:30 p.m.  Lunch & Vendor Forum

12:30 p.m. – 1:30 p.m.  Early Onset Wheezing
Keynote: Fernando Martinez, MD

1:30 p.m. – 2:30 p.m.  Hot Topics in Asthma
David Lang, MD

2:30 p.m. – 2:45 p.m.  Break

2:45 p.m. – 3:45 p.m.  Break Out Sessions:
• Option A: PFT Pitfalls with Hands On Pulmonary Function Testing
  Melissa Holzlander, MD
• Option B: Expect the Unexpected-Clinical cases where the diagnosis of asthma should be considered
  Grace Paul, MD | Tiffany Turner, MD
• Option C: Finding Our Niche: The Role of Nursing in Asthma Care
  Judy Pitts, CPNP-PC

3:30 p.m. – 3:45 p.m.  Break

3:45 p.m. – 4:45 p.m.  Motivational Interviewing as an Approach to Promote Patient Adherence
Jack Stevens, PhD

4:45 p.m.  Closing Remarks/Evaluations
Conference and Hotel Accommodations

Hilton Columbus at Easton
3900 Chagrin Drive
Columbus, OH 43219
(614) 414-5000
HiltonColumbus.com

Rooms are available at a discounted rate of $179 + tax for Single or Double Occupancy. In order to receive this discounted rate, room reservations must be made prior to April 1, 2014. For reservations, please call the hotel at 614-414-5000 and ask for Reservations. Make sure to mention that you are with Nationwide Children's Hospital Room Block to receive the group rate.

The Hilton Columbus is a AAA 4-Diamond, full service, upscale, suburban hotel located in the heart of Easton Town Center. The hotel features The Dining Room, a signature full service restaurant, serving breakfast, lunch and dinner. Cappuccino's Coffee Bar offers Starbucks coffee and sweet treats. In the evening, the lobby lounge features piano entertainment. The Easton Sports Club features the latest games on large plasma TVs, 2 pool tables, comfortable furnishings and an excellent menu. An on-site fitness center offers a large workout area, and there is a heated indoor pool, spa and on-staff masseuse. All rooms have high-speed internet connectivity for a nominal fee, and wireless internet access is available in lobby areas. The complete business center, available seven days a week, offers an office away-from-the-office, with high-speed internet access, business phone service, complimentary printing service and other conveniences.

The nearby Easton Town Center (EastonTownCenter.com) is known for both its quality of place and people. Located in Columbus, Ohio, it is both a premiere and eclectic mix of nearly 200 shopping, dining and entertainment venues. And because it serves as both an avid member and supporter of local community events and causes, it has organically evolved over the years to reflect the local pride, passion and diversity of people interests that is ...unique to central Ohio. The hotel concierge will gladly help you discover many other nearby attractions, including several excellent golf courses.

Information for other hotels in the area include:

**Courtyard by Marriott – Columbus Easton**
Located at Easton Town Center
3900 Morse Crossing
Columbus, OH 43219
Telephone: (614) 416-8000

**Residence Inn at Easton**
Located at Easton Town Center
3999 Easton Loop West
Columbus, OH 43219
Telephone: (614) 414-1000

**Intended Audience**

Conference Day 1 is directed toward school health professionals for education and practical management of asthma in the school setting. The Main Conference on Day 2 is designed for pediatricians, family practitioners, nurses, respiratory therapists, pharmacy and clinical staff from hospital, urgent care and primary care facilities who care for pediatric asthma patients.

**Continuing Education**

**Physician** – The Nationwide Children’s Hospital is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Nationwide Children’s Hospital designates this live activity for a maximum of 7.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Family Physician** – Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

**Nursing** – Please call (614) 355-0676 for information about nursing CE credit for this conference.

**Respiratory Therapist** – Application will be made to the American Association for Respiratory Care (AARC) for continuing education contact hours for respiratory therapists.
Registration

Attendees may register via the web at NationwideChildrens.org/Conferences or by using the attached registration form. Please follow the instructions carefully. Upon receipt of the registration payment, each participant registering prior to April 18, 2014 will receive a confirmation letter via email.

The registration fee for May 1 includes the educational materials, lunches, afternoon refreshments and access to the Wine and Cheese Reception.

The registration fee for May 2 includes the educational materials, breakfasts, lunches and afternoon refreshments.

Complimentary Welcome Reception (Thursday)

Join us for a Wine and Cheese Reception on Thursday, May 1, from 5 p.m. – 6:30 p.m., following the conclusion of Day 1 of the conference. Registration for the Wine and Cheese Reception is complimentary to those registered for the conference.

Cancellation Policy

A refund, minus 30% for administrative costs, will be given for cancellations received in writing before April 18, 2014. After this date, no refund will be available.

Airport

Port Columbus International Airport, located just 10 minutes from the Hilton Columbus at Easton, is served by 10 airlines and their regional affiliates providing 350 daily arrivals and departures to 35 airports. Major carriers include AirTran, Air Canada Express, American, Delta, Southwest, United and US Airways. All ground transportation may be accessed via the terminal walkway or baggage claim level exits.

Taxi service is provided by many vendors. The average fare from Port Columbus International Airport to the Easton Town Center is approximately $19-22. Complimentary shuttle service is available between the airport and Hilton Columbus (host hotel). Please call the hotel with your travel plans to arrange transportation with the shuttle.
Both Days (May 1-2, 2014)

$q\quad$220 Non-Physician Registration Fee (postmarked on or before April 18, 2014)
$q\quad$240 Physician Fee (postmarked after April 18, 2014)
$q\quad$300 Late Registration Fee (postmarked after April 18, 2014)

Registration for the breakout sessions: Please select only one of each

Breakout Session 1: Thursday, May 1, 2:00 – 2:25 p.m.

$q\quad$A. Hands On Devices
$q\quad$B. Triggers and Allergens
$q\quad$C. Adherence: Why Does Your Student Keep Coming to Your Office?

Breakout Session 2: Thursday, May 1, 2:25 – 2:50 p.m.

$q\quad$A. Hands On Devices
$q\quad$B. Triggers and Allergens
$q\quad$C. Adherence: Why Does Your Student Keep Coming to Your Office?

Breakout Session 3: Friday, May 2, 2:45 – 3:30 p.m.

$q\quad$A. PFT Pitfalls with Hands On Pulmonary Function Testing
$q\quad$B. Topic TBD
$q\quad$C. Finding Our Niche: The Role of Nursing in Asthma Care

Wine and Cheese Reception invitation (Thursday, May 1, 5:00 – 6:30 p.m.)

$q\quad$Yes, I will attend    $q\quad$No, I will not attend

TOTAL $________________

Amount Enclosed $________________

Payment: $q$ Cash    $q$ Check

Credit Card Information: $q$ VISA    $q$ MasterCard

Card # ______________________________ Exp. Date ______________________

Name on Card _______________________________________________________

Employees registering must include a completed travel request form with cost center number and manager signature with registration form.

Please make check payable to Nationwide Children's Hospital and mail with registration form to:

5th Annual Pediatric Asthma Conference
Nationwide Children's Hospital Education
ATTN: Connie Hieatt, CME and Conference Department
700 Children's Drive, Columbus, OH 43205
Fax (614) 355-0670

Questions?
Nationwide Children's Hospital Education
CME and Conferences Department
700 Children's Drive
Columbus, OH, 43205

Phone (614) 355-0676 | FAX (614) 355-0670
NationwideChildrens.org/Conferences