



Fifth Annual Pediatric Asthma Conference

Impacting the Community

May 1-2, 2014



**NATIONWIDE
CHILDREN'S**

When your child needs a hospital, everything matters.™

Fifth Annual Pediatric Asthma Conference

May 1-2, 2014

School Health Focused Conference

Hilton Columbus at Easton

May 1, 2014

Main Conference – General Session

Hilton Columbus at Easton

May 2, 2014

Conference Sponsor

Nationwide Children's Hospital Education Institute

Nationwide Children's Hospital Department of Respiratory Care

Welcome Letter

The 2014 Pediatric Asthma Conference will highlight new information and practical advice regarding asthma care for school health and hospital care providers of asthma patients. This year's theme is "Impacting the Community."

You are invited to participate in this learning endeavor, share your thoughts, and broaden your ability to support children, parents and families affected by asthma in the school and the healthcare setting.

Sincerely,

The Pediatric Asthma Conference Planning Committee

Conference Planning Committee

Gloria Ayres, RRT, AE-C
Laura Evans, RRT, RCP, MBA
Gretchen Firchau, RN, MS
Connie Hiatt
Jamie Hillier, RN
Karen McCoy, MD

Gerd McGwire, MD, PhD
James Naprawa, MD
Eunice Oppenheim-Knudsen, MD
Rebecca Scherzer, MD
Marcella Soublet, RRT, NPS
David Stukus, MD

Faculty Main Conference



Keynote Speaker: Fernando D. Martinez, MD

Regents' Professor; Director, BIO5 Institute; Director, Arizona Respiratory Center; Swift-McNear Professor of Pediatrics; Attending Physician, University of Arizona Medical Center, Tucson, AZ; Consulting Physician, Whiteriver Indian Hospital, Whiteriver, AZ



Shean Aujla, MD

Assistant Professor of Pediatrics, University of Pittsburgh School of Medicine; Pediatric Pulmonologist, Division of Pulmonary Medicine, Allergy and Immunology, Children's Hospital of Pittsburgh of UPMC, Pittsburgh, PA



Ihuoma Eneli, MD, MS, FAAP

Medical Director, Center for Healthy Weight and Nutrition, Nationwide Children's Hospital; Professor of Pediatrics, The Ohio State University College of Medicine, Columbus, OH



Melissa Holtzlander, MD

Attending Physician, Section of Pediatric Pulmonary Medicine, Nationwide Children's Hospital; Assistant Professor, Department of Pediatrics, The Ohio State University College of Medicine, Columbus, OH



Carolyn Kercksmar, MD

Director, Asthma Center and Professor of Pediatrics, Pulmonary Medicine, Cincinnati Children's Hospital Medical Center, Cincinnati, OH



David Lang, MD

Head of the Section of Allergy/Immunology, Respiratory Institute, Co-Director of the Asthma Center and Director of the Allergy/Immunology Fellowship Training Program, Cleveland Clinic, Cleveland, OH



Grace Paul, MD

Attending Physician, Section of Pediatric Pulmonary Medicine, Nationwide Children's Hospital; Assistant Professor of Pediatrics, The Ohio State University College of Medicine, Columbus, OH



Giovanni Piedimonte, MD, FAAP, FCCP

The Steven and Nancy Calabrese Chair for Excellence in Pediatric Care, Research and Education Professor and Chair, Cleveland Clinic Pediatric Institute, Physician-in-Chief, Cleveland Clinic Children's President, Cleveland Clinic Children's Hospital for Rehabilitation, Cleveland, OH



Judy Pitts, CPNP-PC

Nurse Practitioner, Section of Pediatric Pulmonary Medicine, Nationwide Children's Hospital; Adjunct Faculty, The Ohio State University College of Nursing, Columbus, OH



Jack Stevens, PhD

Clinical Psychologist, Nationwide Children's Hospital; Associate Professor of Pediatrics, The Ohio State University, Columbus, OH



Tiffany Turner, MD

Attending Physician, Section of Pediatric Pulmonary Medicine, Nationwide Children's Hospital; Assistant Professor of Pediatrics, The Ohio State University College of Medicine, Columbus, OH

Faculty School Health Focused

Elizabeth Allen, MD

Director, Pediatric Pulmonology Fellowship Program, Section of Pediatric Pulmonary Medicine, Nationwide Children's Hospital; Associate Professor, Department of Pediatrics, The Ohio State University College of Medicine, Columbus, OH

Deborah Aloschen, RN, BSN, MEd

Director of Health Services, Cleveland Metropolitan School District, Cleveland, OH

Gloria Ayres, RRT, AE-C

Asthma Coordinator, Nationwide Children's Hospital, Columbus, OH

Gretchen Firchau, RN, MS

Clinical Nurse Specialist, H8 Pulmonary, Nationwide Children's Hospital, Columbus, OH

Jamie Hillier, RN

Clinical Leader, Pulmonary, Nationwide Children's Hospital, Columbus, OH

Emily Lee, PhD, CHES, AE-C

Senior Director of Programs, American Lung Association® of the Midland States, Cleveland, OH

Lori Morris, RN

Education Nurse Specialist, General Medicine Unit, Nationwide Children's Hospital, Columbus, OH

Rebecca Scherzer, MD

Clinical Associate Professor of Pediatrics, Section of Allergy and Immunology, Nationwide Children's Hospital and The Ohio State University College of Medicine, Columbus, OH

David Stukus, MD

Assistant Professor of Pediatrics, Co-Director, Asthma Center Clinic, The Ohio State University College of Medicine; Section of Allergy and Immunology, Nationwide Children's Hospital, Columbus, OH

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Faculty Disclosure of Commercial Relationships

Consistent with ACCME guidelines, planning committee members and faculty for this conference are expected to disclose all relevant financial relationships with any commercial interests in the last 12 months that create, or may be perceived as creating, a conflict related to the material discussed. Any relationships identified will have been resolved prior to the delivery of the educational activity. Full disclosure of relationship(s) and steps taken to resolve (when relevant) will be made prior to the presentations.



Funding

Funding for this conference was made possible [in part] by 1R13AI112234-01 from the National Institute of Allergy and Infectious Diseases. The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does the mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.

Agenda

School Health Focused Day- May 1

- 11:30 a.m. – 12 p.m. **Registration and Lunch**
- 12 p.m. – 12:15 p.m. **Welcome**
Gloria Ayres, RRT, AE-C, and David Stukus, MD
- 12:15 p.m. – 1 p.m. **Asthma 101**
Elizabeth Allen, MD
- 1 p.m. – 1:45 p.m. **Impact of Asthma in the School Setting**
David Stukus, MD
- 1:45 p.m. – 2 p.m. **Break**
- 2 p.m. – 2:25 p.m. **Break Out Session**
- **Option A: Hands On Devices**
Gretchen Firchau, RN; Jamie Hillier, RN; Lori Morris, RN; Gloria Ayres, RRT, AE-C
 - **Option B: Triggers and Allergens**
Rebecca Scherzer, MD
 - **Option C: Adherence: Why Does Your Student Keep Coming To Your Office?**
Deborah A. Aloschen, RN, BSN, MEd
- 2:25 p.m. – 2:50 p.m. **Break Out Session**
- **Option A: Hands On Devices**
Gretchen Firchau, RN; Jamie Hillier, RN; Lori Morris, RN; Gloria Ayres, RRT, AE-C
 - **Option B: Triggers and Allergens**
Rebecca Scherzer, MD
 - **Option C: Adherence: Why Does Your Student Keep Coming To Your Office?**
Deborah A. Aloschen, RN, BSN, MEd
- 2:50 p.m. – 3 p.m. **Break**
- 3 p.m. – 5 p.m. **Asthma 1-2-3™**
Emily Lee, PhD, CHES, AE-C
- 5 p.m. – 6:30 p.m. **Wine and Cheese Reception**

Main Conference- May 2

- 7:30 a.m. – 8 a.m. **Registration and Continental Breakfast**
- 8 a.m. – 8:15 a.m. **Welcome**
Karen McCoy, MD
- 8:15 a.m. – 9:15 a.m. **The Interplay between Viral Pathogens and Asthma**
Giovanni Piedimonte, MD
- 9:15 a.m. – 10 a.m. **Obesity and Asthma**
Ihuoma Eneli, MD
- 10 a.m. – 10:15 a.m. **Break**
- 10:15 a.m. – 11 a.m. **Inner City Asthma**
Shean Aujla, MD
- 11 a.m. – 11:45 a.m. **Asthma Care Adherence in Socioeconomically Disadvantaged Children: Barriers and Potential Solutions**
Carolyn Kerckmar, MD
- 11:45 a.m. – 12:30 p.m. **Lunch & Vendor Forum**
- 12:30 p.m. – 1:30 p.m. **Early Onset Wheezing**
Keynote: Fernando Martinez, MD
- 1:30 p.m. – 2:30 p.m. **Hot Topics in Asthma**
David Lang, MD
- 2:30 p.m. – 2:45 p.m. **Break**
- 2:45 p.m. – 3:30 p.m. **Break Out Sessions:**
- **Option A: PFT Pitfalls with Hands On Pulmonary Function Testing**
Melissa Holtzlander, MD
 - **Option B: Expect the Unexpected-Clinical cases where the diagnosis of asthma should be considered**
Grace Paul, MD | Tiffany Turner, MD
 - **Option C: Finding Our Niche: The Role of Nursing in Asthma Care**
Judy Pitts, CPNP-PC
- 3:30 p.m. – 3:45 p.m. **Break**
- 3:45 p.m. – 4:45 p.m. **Motivational Interviewing as an Approach to Promote Patient Adherence**
Jack Stevens, PhD
- 4:45 p.m. **Closing Remarks/Evaluations**

Conference and Hotel Accommodations

Hilton Columbus at Easton

3900 Chagrin Drive
Columbus, OH 43219
(614) 414-5000
HiltonColumbus.com

Rooms are available at a discounted rate of \$179 + tax for Single or Double Occupancy. In order to receive this discounted rate, room reservations must be made prior to April 1, 2014. For reservations, please call the hotel at 614-414-5000 and ask for Reservations. Make sure to mention that you are with Nationwide Children's Hospital Room Block to receive the group rate.

The Hilton Columbus is a AAA 4-Diamond, full service, upscale, suburban hotel located in the heart of Easton Town Center. The hotel features The Dining Room, a signature full service restaurant, serving breakfast, lunch and dinner. Cappuccino's Coffee Bar offers Starbucks coffee and sweet treats. In the evening, the lobby lounge features piano entertainment. The Easton Sports Club features the latest games on large plasma TVs, 2 pool tables, comfortable furnishings and an excellent menu. An on-site fitness center offers a large workout area, and there is a heated indoor pool, spa and on-staff masseuse. All rooms have high-speed internet connectivity for a nominal fee, and wireless internet access is available in lobby areas. The complete business center, available seven days a week, offers an office away-from-the-office, with high-speed internet access, business phone service, complimentary printing service and other conveniences.

The nearby Easton Town Center (EastonTownCenter.com) is known for both its quality of place and people. Located in Columbus, Ohio, it is both a premiere and eclectic mix of nearly 200 shopping, dining and entertainment venues. And because it serves as both an avid member and supporter of local community events and causes, it has organically evolved over the years to reflect the local pride, passion and diversity of people interests that is ...unique to central Ohio. The hotel concierge will gladly help you discover many other nearby attractions, including several excellent golf courses.

Information for other hotels in the area include:

Courtyard by Marriott – Columbus Easton

Located at Easton Town Center
3900 Morse Crossing
Columbus, OH 43219
Telephone: (614) 416-8000

Residence Inn at Easton

Located at Easton Town Center
3999 Easton Loop West
Columbus, OH 43219
Telephone (614) 414-1000

Intended Audience

Conference Day 1 is directed toward school health professionals for education and practical management of asthma in the school setting. The Main Conference on Day 2 is designed for pediatricians, family practitioners, nurses, respiratory therapists, pharmacy and clinical staff from hospital, urgent care and primary care facilities who care for pediatric asthma patients.

Continuing Education

Physician – The Nationwide Children's Hospital is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Nationwide Children's Hospital designates this live activity for a maximum of 7.0 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Family Physician – Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

Nursing – Please call (614) 355-0676 for information about nursing CE credit for this conference.

Respiratory Therapist – Application will be made to the American Association for Respiratory Care (AARC) for continuing education contact hours for respiratory therapists.

Fifth Annual Pediatric Asthma Conference

May 1-2, 2014

For your convenience, register online at NationwideChildrens.org/conferences.

Registration Deadline is April 18, 2014.

Please print

Title (select one): Dr. Mr. Mrs. Ms.

Name (First, Last) _____

Organization _____

Address (Home) _____

City _____ State _____ Zip _____

Work County (if Ohio resident) _____

Telephone :

Work _____ Home _____ Fax _____

E-mail Address _____

Type of Continuing Education Credit Desired:

- Physician Family Physician (AAFP) Nursing Social Worker/Counselor
 Respiratory Therapist (AARC) General Certificate

Special Services Required: ADA- We encourage participation by all individuals. If you have a disability, advanced notification of your needs will help us serve you better. Please notify us of your needs at least two weeks in advance.

- Interpreter for the Hearing Impaired Vegetarian Option
 Wheelchair seating Other _____

Registration Fees

School Health Conference (May 1, 2014): Please select only one subtotal

- \$95 Regular Registration Fee (postmarked on or before April 18, 2014)
 \$105 Late Registration Fee (postmarked after April 18, 2014)
 \$85 Nationwide Children's Employee Registration

Manager's Name: _____

- \$75 Resident

Program Coordinator name and phone no: _____

Main Conference (May 2, 2014)

- \$160 Regular Registration Fee (postmarked on or before April 18, 2014)
 \$200 Late Registration Fee (postmarked after April 18, 2014)
 \$145 Nationwide Children's Employee Registration

Manager's Name: _____

- \$75 Resident

Program Coordinator name and phone no: _____

Registration

Attendees may register via the web at NationwideChildrens.org/Conferences or by using the attached registration form. Please follow the instructions carefully. Upon receipt of the registration payment, each participant registering prior to April 18, 2014 will receive a confirmation letter via email.

The registration fee for May 1 includes the educational materials, lunches, afternoon refreshments and access to the Wine and Cheese Reception.

The registration fee for May 2 includes the educational materials, breakfasts, lunches and afternoon refreshments.

Complimentary Welcome Reception (Thursday)

Join us for a Wine and Cheese Reception on Thursday, May 1, from 5 p.m. – 6:30 p.m., following the conclusion of Day 1 of the conference. Registration for the Wine and Cheese Reception is complimentary to those registered for the conference.

Cancellation Policy

A refund, minus 30% for administrative costs, will be given for cancellations received in writing before April 18, 2014. After this date, no refund will be available.

Airport

Port Columbus International Airport, located just 10 minutes from the Hilton Columbus at Easton, is served by 10 airlines and their regional affiliates providing 350 daily arrivals and departures to 35 airports.

Major carriers include AirTran, Air Canada Express, American, Delta, Southwest, United and US Airways. All ground transportation may be accessed via the terminal walkway or baggage claim level exits.

Taxi service is provided by many vendors. The average fare from Port Columbus International Airport to the Easton Town Center is approximately \$19-22. Complimentary shuttle service is available between the airport and Hilton Columbus (host hotel). Please call the hotel with your travel plans to arrange transportation with the shuttle.

Both Days (May 1-2, 2014)

- \$220 Non-Physician Registration Fee (postmarked on or before April 18, 2014)
- \$240 Physician Fee (postmarked after April 18, 2014)
- \$300 Late Registration Fee (postmarked after April 18, 2014)

Registration for the breakout sessions: Please select only one of each

Breakout Session 1: Thursday, May 1, 2:00 – 2:25 p.m.

- A. Hands On Devices
- B. Triggers and Allergens
- C. Adherence: Why Does Your Student Keep Coming to Your Office?

Breakout Session 2: Thursday, May 1, 2:25 – 2:50 p.m.

- A. Hands On Devices
- B. Triggers and Allergens
- C. Adherence: Why Does Your Student Keep Coming to Your Office?

Breakout Session 3: Friday, May 2, 2:45 - 3:30 p.m.

- A. PFT Pitfalls with Hands On Pulmonary Function Testing
- B. Topic TBD
- C. Finding Our Niche: The Role of Nursing in Asthma Care

Wine and Cheese Reception invitation (Thursday, May 1, 5:00 – 6:30 p.m.)

- Yes, I will attend
- No, I will not attend

TOTAL \$ _____

Amount Enclosed \$ _____

Payment: Cash Check

Credit Card Information: VISA MasterCard

Card # _____ Exp. Date _____

Name on Card _____

Employees registering must include a completed travel request form with cost center number and manager signature with registration form.

Please make check payable to Nationwide Children’s Hospital and mail with registration form to:

5th Annual Pediatric Asthma Conference
Nationwide Children’s Hospital Education
 ATTN: Connie Heatt, CME and Conference Department
 700 Children’s Drive, Columbus, OH 43205
 Fax (614) 355-0670

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Questions?

Nationwide Children’s Hospital Education
 CME and Conferences Department
 700 Children’s Drive
 Columbus, OH, 43205

Phone (614) 355-0676 | FAX (614) 355-0670

NationwideChildrens.org/Conferences



NATIONWIDE CHILDREN'S

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Columbus, Ohio 43205

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